

Message Text

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ACTION EUR-12

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FM AMEMBASSY SOFIA

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INFO AMEMBASSY BUCHAREST

AMEMBASSY BUDAPEST

AMEMBASSY WARSAW

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E.O. 11652: N/A

TAGS: BEXP, BU

SUBJECT: PROPOSED ALABAMA-MISSISSIPPI IOGA TRADE MISSION

REF: STATE A-7517, 12/18/75

1. EMBASSY WELCOMES VISIT OF PROPOSED ALABAMA-MISSISSIPPI IOGA TRADE MISSION AS PRODUCTS THEY PROPOSE TO PROMOTE ARE OF INTEREST TO BULGARIANS. THEME OF U.S. EXHIBIT AT PLOVDIV FAIR IN 1974 WAS FARM EQUIPMENT, AND U.S. EXHIBITORS WERE WARMLY RECEIVED BY BULGARIANS. CONSTRUCTION INCLUDING CONSTRUCTION EQUIPMENT IS THEME BULGARIANS HAVE INFORMED EMBASSY WOULD BE OF GREATEST INTEREST AT PLOVDIV IN 1976. AS FOR MATERIALS HANDLING, BALKANCAR IS ONE OF LARGEST PRODUCERS OF FORK-LIFTS AND HOISTS IN WORLD, AND IS PARTICULARLY INTERESTED IN NEW TECHNOLOGY AND PRODUCTION EQUIPMENT.

2. ONLY CONCERN HERE WOULD BE ONE OF TIMING. PLANS ARE WELL UNDER WAY FOR PLASTICS PRODUCTION TSS TO BE HELD HERE MAY 19-21 AND WE WOULD HOPE FOR ONE DAY LEEWAY. IN ADDITION, BULGARIAN EDUCATION DAY IS SCHEDULED FOR MAY 24 AND SOME OFFICES MAY BE CLOSED FOR THE DAY (AND AFTERNOON PRECEDING). IF THESE TIME CONSTRAINTS ARE NO HINDRANCE, HOWEVER, WE FEEL SCHEDULED VISIT HERE COULD PROVE MOST PRODUCTIVE

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AND USEFUL.

3. BULGARIAN CHAMBER OF COMMERCE, WHICH DID EXCELLENT
JOB FOR GEORGIA AND IOWA IOGA'S IN 1974, CAN BE EXPECTED
TO HANDLE PROGRAMMING. EMBASSY IS UNCERTAIN WHAT
CONSTITUTES LOGISTICAL SUPPORT AS USED IN REPAIR; WE
WILL BE HAPPY TO ASSIST AS WE CAN, BUT IT MUST BE
UNDERSTOOD THAT BECAUSE OF SIZE OF EMBASSY AND STAFF,
SUPPORT IN TERMS OF TRANSPORTATION, OFFICE SPACE,
SECRETARIAL SERVICES, ETC., WHICH CAN BE OFFERED
IS QUITE LIMITED.
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